



LIL' SPONSORSHIP OPPORTUNITIES

lilstepswellnessfarm.net/being-me-school-program

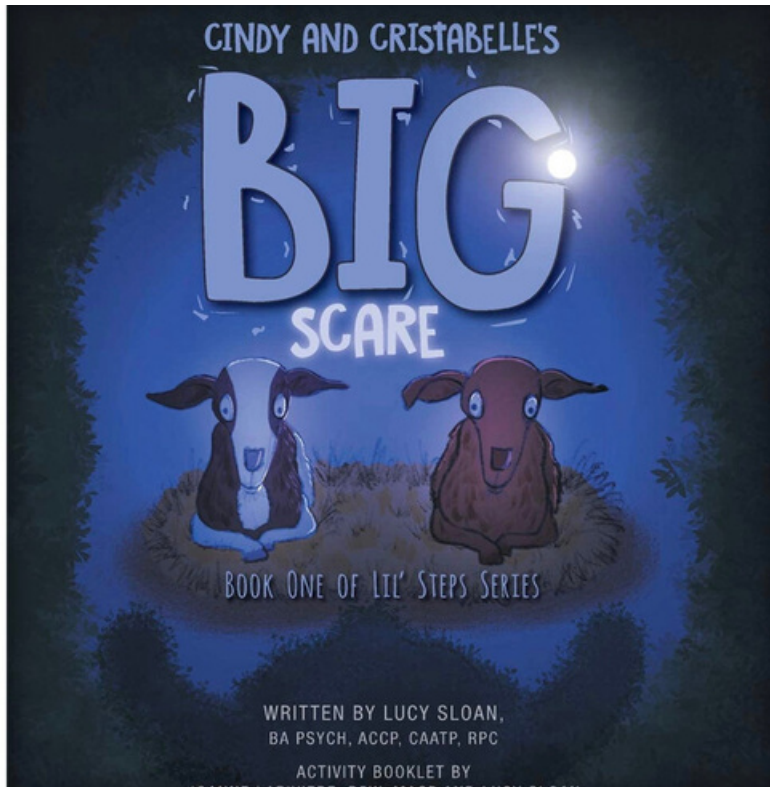
The **Being Me School Program** is a six-session, in-classroom facilitated mental health program designed to help students understand all aspects of anxiety and how it impacts them in their daily life. The Being Me Facilitator provides fun and interactive evidence-based strategies for children to quickly identify & manage their anxiety effectively.



Not only does The Being Me Program benefit the children in class, it also has an impact on the entire family! My daughter brings home her strategies and shares them with us and her siblings, with excitement for her achievement. When your children are excited and looking forward to their time at school, it puts a smile on your face and theirs.



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The **Being Me School Program** is based on the first ever Lil' Steps Wellness storybook, *Cindy & Cristabelle's Big Scare*. A story that tackles the subject of childhood anxiety in two stages – with the story of Cindy and Cristabelle's big scare and its accompanying workbook.

My daughter especially looked forward to the school days when The Being Me Program facilitator was coming! She learned that she was able to put her worries away in her Goat Worry Box and move on with her day. The change that I noticed most in my daughter is the new confidence she now has to be able to address important issues with her peers.

FAE (PARENT)



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Each **Being Me Program** offers:

- A fun & engaging Being Me Facilitator or Facilitator Guide
- Parent/caregiver handouts
- An interactive Toolkit (pictured) for each student that includes:
 - A Goat Worry Box
 - Muddy Puddy
 - Wilbert the squishy!

Also included for the classroom is Cindy & Cristabelle's Big Scare storybook and educational posters.

Receive more than
10,000+ brand
impressions
throughout the school
year from the Toolkits
alone!

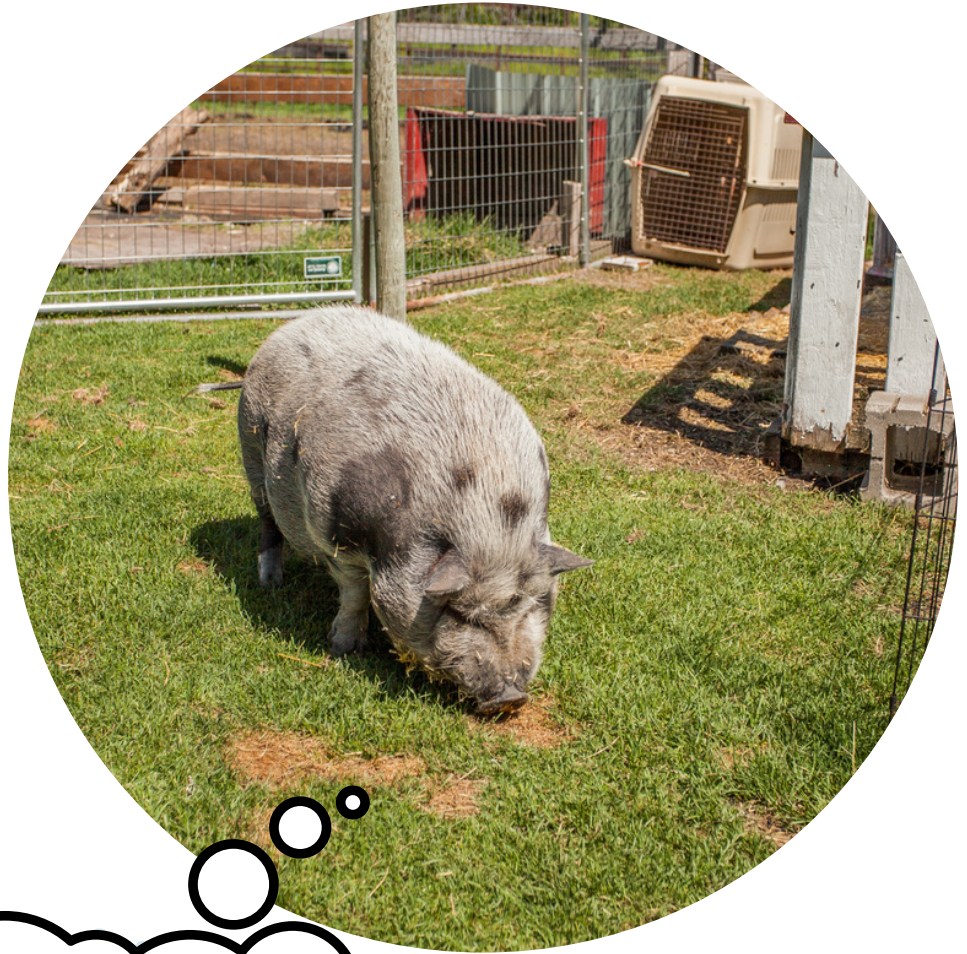


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Become a PLATINUM SPONSOR

As our **Being Me School Program PLATINUM SPONSOR**, your brand will be mentioned on the following channels throughout the school year:

- Your logo added to the **Toolkit** (provided to each child)
- Your logo added to the **Teacher's Manual & Parent/Caregiver Handouts**
- Your logo on our **website at lilstepswellnessfarm.net**
- Your logo in our **monthly Lil' Newsletter**
- Monthly **social media mentions** - Facebook & Instagram
- **Two (2) Lil' Daycamps** registrations to assist a child from a low-income family to attend



Investment \$5,000

The Being Me School Program will be taught in more than 100 Manitoba classrooms in the 2022/2023 school year.



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Become a GOLD SPONSOR

As our **Being Me School Program GOLD SPONSOR**, your brand will be mentioned on the following channels throughout the school year:

- Your logo added to the **Goat Worry Box**
- Your logo printed on **Parent/Caregiver Handouts**
- Your logo on our **website at lilstepswellnessfarm.net**
- Your logo in our **monthly Lil' Newsletter**
- Monthly **social media mentions** - Facebook & Instagram



We have more than
600 engaged Lil'
Newsletter
subscribers



lilstepswellnessfarm.net/being-me-school-program



The hands-on material and toolkits, including the storybook are so professional and well done!

Homeroom Teacher

Investment \$3,000

Become a SILVER SPONSOR

As our **Being Me School Program SILVER SPONSOR**, your brand will be mentioned on the following channels for the school year:

- Your logo displayed on our **website at lilstepswellnessfarm.net**
- Monthly **social media mentions** - Facebook & Instagram



@LilStepsWellnessFarm
has more than 4,800 very
engaged social media
followers

Investment \$1,000

It was excellent! I just wish there could be more funding available so that more students could benefit from the program. It's an expensive course, but one that students really enjoy and definitely benefit from.

Homeroom Teacher



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BEcome a Being Me Program CLASSROOM SPONSOR

As a Being Me Program classroom sponsor, you are ensuring that each participating student in the class receives a Toolkit. In return, we will:

- Include **your logo** on each **Parent/Caregiver Handout (6)**



Investment \$500

Up to 25 students/classroom



The hands-on material and toolkits, including the storybook are so professional and very well done!

Lil' Steps
FOUNDATION

lilstepswellnessfarm.net/being-me-school-program

GET IN TOUCH!

For more information about our programs and services, to donate, or to **BEcome a Lil' Sponsor** of the **Being Me School Program**, please contact **Lucy Sloan** by email at:

director@lilstepswellnessfarm.com

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*All sponsorships are effective for 12 months from the date of agreement